



**Working to Protect the Future of America's Great Outdoors**

2014 – THE NEXT GENERATION OF AMERICA'S OUTDOORS

# Go Week 2014

## Great Outdoors America Week

America's Great Outdoors are cherished and celebrated by people around the world. As simple as local playgrounds and as magnificent as National Parks, America's Great Outdoors remain our collective backyard. Unfortunately, today many of the experiences and opportunities that we have all shared are in jeopardy. Now more than ever we need to reconnect Americans, especially young people, to the places we all care about, and work to ensure the future of the outdoors for generations to come.

Great Outdoors America Week (GO Week) has risen to this challenge, establishing itself as the preeminent event celebrating our collective connection to the great outdoors while advocating for its future. As one of the largest annual conservation and outdoor focused events in Washington DC, GO Week raises awareness around outdoors issues, brings together hundreds of diverse organizations and activists to meet with lawmakers and administrators to advocate for our outdoor way-of-life.

GO Week's diverse group of participants sends a clear message to lawmakers each year: Americans from all walks of life, urban and rural, young and old, care deeply about the outdoors and have high expectations that elected officials will do all they can to ensure the future of the outdoors. Each year officials participate in hundreds of meetings with public land and wilderness activists, youth advocates, service corps leaders, land and water conservation fund supporters, veterans, local lawmakers and business leaders. These meetings have inspired new congressional champions, engaged members from all sides of the political spectrum and administration officials across agencies, and helped draw connections between all the issues challenging the future of the outdoors.

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If you care about the future of America's outdoors, our communities' connection to these places and reconnecting Americans from all walks of life to the outdoors, please join us in GO Week, June 23 – 26, 2014 in Washington DC.



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# YOU CAN INSPIRE THE NEXT GENERATION





# 2014

## GREAT OUTDOORS AMERICA WEEK

[www.goamericaweek.org](http://www.goamericaweek.org)



Center for American Progress



### The Next Generation of America's Outdoors

In a year when many conservation and outdoor organizations will be celebrating the 50th Anniversary of the Wilderness Act and honoring the work that has been done to protect the outdoors it is equally important for us to focus on the next generation of outdoor enthusiasts and the future of our outdoors. GO Week 2014 will focus on "The Next Generation of America's Outdoors." From young people working on the land through conservation corps, to organizations working to get more young people outdoors, to conservation organizations working to engage the next generation of public land supporters, inspiring and creating the next generation of outdoor enthusiasts is critical to the future of our young people and America's outdoors.

If you care about the future of America's outdoors, our communities' connection to these places and reconnecting Americans from all walks of life to the outdoors, please join us in GO Week, June 23 – 26, 2014 in Washington DC.

### This year's event will include:

- An Outdoor Festival on the Anacostia River
- Meetings with administration officials
- Hill Briefings from leaders of the conservation, business, youth and sportsmen communities of current outdoor issues
- An inspiring presentation by NOLS Expedition Denali, the first team of African Americans who attempted to summit the highest peak in North America, on the importance of connecting young people of color with the outdoors

### Participating organizations include:

- Center for American Progress
- Conservation Alliance
- National Wildlife Federation
- Outdoors Alliance for Kids
- Sierra Club
- The Pew Charitable Trusts
- National Outdoor Leadership School
- Wilderness Inquiry
- The Wilderness Society

For an agenda, lodging and general information contact Michael Carroll with The Wilderness Society at 970-946-9043 or [michael\\_carroll@tws.org](mailto:michael_carroll@tws.org) or Paul Sanford, [paul\\_sanford@tws.org](mailto:paul_sanford@tws.org) 202-429-2615.

Great Outdoors America Week is a new tradition that continues to grow and diversify, bringing in new voices, partnerships and attention to efforts across the country to ensure the future of America's Great Outdoors.

